



women in design

influence
... imagination ...
power

AWARDS 2007 • **NEW YORK CITY** • **December 3**
at Capitale

Editorial Jury

Michael Adams,
Editor in Chief,
Hospitality Design

Diana Mosher
Editor in Chief,
Multi-Housing News

RoxAnna Sway,
Editor in Chief,
Display & Design Ideas

Christina Trauthwein,
Editor in Chief,
Kitchen & Bath Business

Katie Weeks,
Senior Editor,
Contract

Women have become influential change agents in architecture and design. Due to their creative vision, the landscape of our lives is being transformed by an informed aesthetic and inspired execution. The **2007 Women in Design Awards** celebrate these talented individuals who have made significant contributions to the world of architecture and design.

This awards luncheon is hosted by Nielsen Business Media's prestigious business brands: Contract, CPN (Commercial Property News), DDI (Display & Design Ideas), Hospitality Design, K+BB (Kitchen and Bath Business.) and MHN (Multi-Housing News). At the luncheon, five top design leaders and an Icon Award recipient, selected by editorial juries representing the participating publications, will receive the Nielsen Women in Design Awards.

The five winners will be included in the Women in Design Hall of Fame, which is celebrated annually. A Rising Star will also be named by the editors and will be recognized at the event as a young pioneer who has the potential to change the design world through her work.

Additionally, a powerful keynote speaker will add to the program with an influential and inspirational presentation on the role and reality of playing a transformational role in our global community.

2007 Women in Design Awards will be attended by top leaders in the design community, including the industry's design and architectural icons, manufacturers, retailer executives and academicians.

Join us as we celebrate the accomplishments and future endeavors of these inspiring and influential women.

contract



hospitalitydesign



TO ATTEND THE AWARDS LUNCHEON

log onto www.womenindesignawards.com
or contact us at 646.654.7254

Ticket Prices

Individual tickets: \$250 each
Sponsor tables: \$2,250 per table
Premium tables (front row positioning): \$2,750
[Tables are for seating of 10]

Registration and General Information

Alma Weinstein: 646.654.7254
alma.weinstein@nielsen.com

Sponsorship

John Rouse
Publisher, Contract
646.654.5747
jrouse@contractmagazine.com

Sponsorship Opportunities



women in design

influence
...imagination...
power

AWARDS
2007

New York City

at Capitale
December 3

TO ATTEND THE AWARDS LUNCHEON

log onto

www.womenindesignawards.com
or tel 646.654.7254

Ticket Prices

Individual tickets:

\$250 each

Sponsor tables:

\$2,250 per table

Premium tables

(front row positioning):

\$2,750

[Tables are for seating of 10]

Registration and General Information

Alma Weinstein

646.654.7254

alma.weinstein@nielsen.com

Sponsorship

John Rouse

Publisher, Contract

646.654.5747

jrouse@contractmagazine.com

Presenting Sponsor - \$60,000**

- Exclusive "Presenting Sponsor" of the Women in Design Awards Luncheon.
- Logo identification as "Presenting Sponsor" on all Award promotional materials including ads in participating publications, womenindesignawards.com with link to sponsor, direct mail and email updates, press releases, post-event thank you ad.
- Logo identification and company recognition at the Awards Luncheon.
- Opportunity to address the audience with a 5-minute presentation at the commencement of the Awards luncheon.
- Opportunity to merchandise Awards luncheon venue (with prior approval by event organizers).
- Presentation to one of the Award recipients (actual category to be determined jointly with event organizers).
- Invitations to 1-3 associates of a winner to sit at your table.
- One full-page 4/c ad in Awards show program (Cover 2).
- 200 copies of Awards show program for sponsor use.
- Preferred seating – table of 10 – at the Awards luncheon.

Icon Award Sponsor - \$40,000**

- Exclusive sponsor of the "Icon Award"
- Logo identification as a sponsor of the Awards luncheon on all Award promotional materials including ads in participating publications, womenindesignawards.com with link to sponsor, direct mail and email updates, press releases, post-event thank you ad.
- Presentation of award to the "Icon" recipient.
- One full-page 4/c ad in Awards show program.
- 100 copies of Awards show program for sponsor use.
- Preferred Seating at the winner's table – Eight guests.
- Invitation to "Icon" Award recipient to sit at your table.

Co-Sponsor - \$25,000**

- Brand recognition as a "Co-Sponsor" of the Women in Design Awards Luncheon.
- Logo identification as "Co-sponsor" on all Award promotional materials including ads in participating publications, womenindesignawards.com with link to sponsor, direct mail and email updates, press releases, post-event thank you ad.
- Logo identification and company recognition at the Awards.
- 50 copies of Awards show program for sponsor use.
- Preferred Seating Invitation to 5 sponsor representatives at the Awards Luncheon.
- Invitations to 1-3 associates on a winner to sit at your table.
- One full-page 4/c ad in Awards show program.

Rising Star Sponsor - \$15,000**

- Brand Recognition as sponsor of the "Rising Star Award"
- Logo identification as "Rising Star Sponsor" on all Award promotional materials including ads in participating publications, womenindesignawards.com with link to sponsor, direct mail and email updates, press releases, post-event thank you ad.
- Logo identification and company recognition at the luncheon during the "Rising Star" Awards ceremony.
- Presentation of award to the "Rising Star" recipient.
- 1/2 page 4/c ad in Awards show program.
- 25 copies of Awards show program for sponsor use.
- Invitation to 2 sponsor representatives at the Awards luncheon – Preferred Seating.
- Invitation to "Rising Star" recipient to sit at your table.

Wine Sponsor - \$10,000* **

- Brand recognition as "Wine Sponsor" of the Women in Design Awards.
- Logo identification as "Wine Sponsor" on all Award promotional materials including ads in participating publications, womenindesignawards.com with link to sponsor, direct mail and email updates, press releases, post-event thank you ad.
- 25 copies of Awards show program for sponsor use.
- 1/2 page 4/c ad in Awards show program.
- Table tent on all luncheon tables with wine description
- Toast to your wine/winery sponsorship to open luncheon
- Invitation to 2 sponsor representatives at the Awards luncheon – Preferred Seating.

* Wineries may provide wine and \$5,000

Gift Bag Sponsor - \$8,500**

- Opportunity to include item in gift bag to be presented to Awards guests – quantity required - 350
- Invitation to 2 sponsor representatives to the Awards luncheon.
- 1/2 page B/W ad in Awards show program.

** Opportunity to include item in gift bag to be presented to guests.